

# Summer Social Event and AGM Wednesday, June 23, 2010



## Want to get the synergy going between bloggers and PR?

Join us for CPRS Vancouver's social event of the summer and Annual General Meeting, Wednesday, June 23 from 5:30 to 8:00 pm at the Royal Vancouver Yacht Club near Jericho Beach. Rebecca Bollwitt (aka "Miss 604") will share tips on how – and how not to – engage and build relationships with bloggers.

The PR industry is being reinvented through social media communications and Miss 604 has become one of the leading bloggers in town. Like journalists, bloggers can now influence audiences like never before.

But should you be pitching bloggers like you would the traditional media? How can PR practitioners engage and build relationships with bloggers? How can bloggers help you generate social media buzz for your clients?

Get the scoop and catch up with your PR peers at our final cocktail party of the year overlooking the water near English Bay. A no-host bar and mouth watering food will be available. Add your vote on new Board members who will guide the coming year. We'll also recognize volunteers and thank outgoing board members.

**Date:** Wednesday, June 23, 2010  
**Time:** 5:30 pm - Registration  
6:00 pm - AGM  
6:45 pm - Presentation  
7:00 pm - Drinks, Food, and Networking  
**Where:** Royal Vancouver Yacht Club  
3811 Point Grey Road, Vancouver  
**Cost:** \$42 Members  
\$47 Non-Members  
\$35 Students  
*GST included - #85438 4484RT0001*

## Pre-Registration is Required

Cancellation deadline is 48 business hours prior to event. No-shows and cancellations received after the deadline will be invoiced for the full amount.

## Registration Deadline: Noon, Monday, June 21, 2010

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Member  Non Member  Student Member

Amount Paid: \$\_\_\_\_\_

Cheque (payable to CPRS Vancouver)  VISA

MasterCard  American Express  Card on File

Card Number: \_\_\_\_\_

Expiry: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

**To register** FAX your registration form to 604-681-4545

OR ... register online at [www.cprsvancouver.com](http://www.cprsvancouver.com)

OR ... call CPRS Vancouver at (604) 633-1433



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